

## Professional Experience.

### DIVISION OF STUDENT AFFAIRS AT UF

Graphic Designer, January 2020 – Present

- Create social media and website content for departments under the Division of Student Affairs
- Develop and revise all printed and digital content for student orientation of approximately 10,000 incoming students

### LAUNDR

Freelance Designer, December 2018 – November 2019

- Assisted with user interface design for the app of a local Gainesville business
- Executed advertising campaigns and created graphics for social media

### SYZYGY EVENTS INTERNATIONAL

Design Intern, June 2019 – July 2019

- Assisted design team with day-to-day activities
- Managed project briefs and develop visual brand for event designers
- Build 3D models of event floorplans

### MR. COOL ICE CREAM

Social Media Manager, April 2017 – August 2018

- Updated the company Facebook and Instagram accounts
- Prepared rolled ice cream for customers
- Managed cash register and incoming orders

## Leadership Experience.

### UF HOMECOMING & GATOR GROWL

Associate Producer of Communications, February 2019 – October 2019

- Managed team of approximately 30 Directors and Assistant Directors on Art & Layout, Photography, Web Design, Public Relations, Advertising, and Marketing teams

Director of Art & Layout, May 2018 – February 2019

- Designed programs, posters, printed and digital content for the largest student run homecoming week in the US
- Cooperated with a large team of Directors and Associate Producers
- Oversaw Assistant Directors and delegated tasks
- Created a new and unique brand for this year's homecoming events

### DANCE MARATHON AT UF

Design & Technology Captain, September 2018 – March 2019

- Assisted with user interface design for the app of a local Gainesville business
- Executed advertising campaigns and created graphics for social media

### TAU EPSILON PHI

Apparel Chair, May 2017 – December 2017

- Designed apparel for all events and philanthropies
- Acted as liaison between printers and the organization
- Managed deliveries and distribution of merchandise

# William Walker.

## EDUCATION.

UNIVERSITY OF FLORIDA

Gainesville, FL

BFA in Graphic Design

## SKILLS.

Illustrator  
InDesign  
Photoshop  
HTML  
CSS  
After Effects  
UI/UX  
SketchUp  
Social Media  
Printmaking  
Photography

## LANGUAGES.

SPANISH

Intermediate

HEBREW

Elementary

## CONTACT.

WEBSITE

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